

PENN STATE HOLLYWOOD PROGRAM

FIELD SUPERVISOR EVALUATION FORM

Student's Name: KATIE GERGEL

Supervisor's Name: ASHLEY RANDALL

Supervisor's Title: CREATIVE DIRECTOR

Name and address of the organization in which the student is serving the internship:

Name: DISNEY ABC TELEVISION GROUP

Address: 3800 W ALAMEDA AVE.

BURBANK, CA 91505

The person completing this evaluation form should be the individual who has worked most closely with the student during his or her internship to date. We ask that you, as an evaluator, discuss the evaluation with the student before it is returned to the intern coordinator. To assist us in interpreting the evaluation, please indicate the basis of your ratings.

I am comparing the student with the following (check one):

Other interns who previously served, or are currently serving, with my organization.

Other people who have, in the past, performed the same or similar duties for my organization as the student.

Other standards (please describe).

Please note that this evaluation is to be used for the student's benefit. Your cooperation is greatly appreciated.

EVALUATION (CONT.)

Please use the space below for any comments you wish to make.

Katie has been a fantastic asset to the team, her energy and inquisitive nature has been infectious throughout the team. She came in with a positive, can do attitude and a willingness to learn each aspect of the Creative Marketing department. The smart, thoughtful questions she asks, not only show she has an understanding of operations here at Disney Channel, but a full grasp of the media landscape which allows her to fully join the conversation and to offer suggestions as to how we better connect with our ever-changing audience.

Katie is the first to offer help when needed, which has given her the opportunity to undertake projects not usual akin to an intern; within her first few weeks here, Katie wrote and produced her own promo which aired on Disney Channel for the new season of Milo Murphy's Law. As well as leading the social content capture, which involved filming and conducting interviews at a recent shoot with Disney Channel talent.

From joining in on brainstorming/scripting sessions to working with our motion design team and putting together shoots with our production team, she fully ingrained herself into the makeup of \ our team and we will all be left wanting a little when she leaves.

I'm excited to see the path Katie chooses in her career, she is sure to light up whichever avenue she takes. I am proud that we were all able to work with Katie at this early, developmental stage in her life and I hope she takes away from this internship half of what we have all gained from having her here.

Please return completed evaluation form to
Prof. Robert D. Richards
By E-mail: rdr2@psu.edu

or by mail to the following address:
8424 Santa Monica Blvd.
Suite A-261
West Hollywood, CA 90069

Thank you for your help.